

GAME MASTER HINTS

👉 What does the player do?

Players must:

- Read carefully
- Sort the comments by number
- Take the first letter of each comment (where it is text)

Two of the comments — one consisting only of emojis (❤️🌱📦), and one starting with a question mark — are included as deliberate distractions. They represent non-verbal or vague engagement and are not part of the hidden code. Their presence is intended to challenge participants' assumptions and reinforce the importance of identifying clear patterns.

💡 Guiding questions and hints:

◆ Level 1

“The messages may seem random... but are they meant to be read in a certain order?”

◆ Level 2

“Try putting the messages in order — then look at the first letter of each one. What do they spell?”



Hidden Element – password for next step:

1. **E**verything about the scent is lovely, but I wish the bar lasted longer.
2. **N**ot a fan of the packaging — the lid fell apart in my gym bag.
3. **G**enuinely love the concept. Natural and plastic-free is the way to go!
4. **A**ny chance you'll release a travel-sized version?
5. **G**reat product, but I never see your posts unless I search for you.
6. **E**ven my brother, who never cares about this stuff, is now using it.



Password: ENGAGE